



# Data protection at affilinet

# Data protection at affilinet

## Content

Data protection at affilinet	1
1. Collection and processing of personal data and other data when visiting our Web pages	1
2. Collection and processing of our customers' personal data	1
3. Use and disclosure of personal data	1
4. Social plugins	2
5. Google Analytics	2
6. etracker	3
7. affilinet tracking cookies	3
8. Newsletters	3
9. Data security	3
10. Changes in our data protection rules	3
11. Links to other providers' websites	4
12. Right to information; right to revoke consent	4
13. Questions, suggestions, complaints	4

## Data protection at affilinet

Protecting your personal data is very important to us, so data protection and data security for customers and users are a high priority for affilinet. When you use the pages of affilinet, we collect personal data from you for various purposes. The collection, processing, and use of your data takes place in compliance with the relevant applicable national provisions of data protection law. This data privacy statement explains how we handle your personal data and other information.

### 1. Collection and processing of personal data and other data when visiting our Web pages

When you visit our website at [www.affili.net](http://www.affili.net), our Web servers temporarily store information on all access in a log file. The following information is stored (until automatic deletion) during this process:

- IP address of the end device issuing the query
- Date and time of access
- Client file query (filename and URL)
- Amount of data transferred
- Report on whether the retrieval was successful
- Recognition data on the browser and operating system used.

This data are processed for the purpose of enabling the website (establishment of a connection) and for the purposes of system security, technical administration, and optimization of the website.

We also use cookies, which store information for the purpose of optimizing our website, according to your preferences.

No personal data beyond this, such as your name, address, phone number, or e-mail address, is collected unless you voluntarily provide such information, for example by submitting a request for information.

For detailed further information on the cookies we use, click here:  
<http://www.affili.net/uk/About-Cookies.aspx>

### 2. Collection and processing of our customers' personal data

For the use of our services as agreed, we collect personal data such as your name, address, and e-mail address as part of the registration process. We use these data primarily to handle inquiries, orders, and contracts we have entered into with you.

For other purposes – especially for purposes of direct marketing or market re-search – your data are processed only if and insofar as you have granted us your consent thereto or statutory provisions stipulate that such data be processed.

### 3. Use and disclosure of personal data

Any and all use of your personal data takes place only for the stated purposes and within the scope necessary to achieve such purposes. Disclosure thereof to third parties takes place only in accordance with the statutory provisions. Transmissions of personal data to government institutions,

agencies, and authorities takes place only within the scope of non-waivable national legal provisions or if the disclosure is necessary in order to assert rights or press criminal charges in the case of attacks on our network infrastructure. Disclosure for other purposes does not take place.

#### 4. Social plugins

Our website uses plugins for the social networks Facebook and Twitter. These are offered by Facebook Inc., 1601 S. California Avenue, Palo Alto, CA 94304, USA, and Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA, respectively.

If and insofar as you open a page of our website in your Web browser and a Facebook or Twitter plugin is incorporated into that page, your Web browser will establish a direct connection with the relevant provider's servers in the relevant country. As a result of the incorporation of the plugin, the provider receives at least the information that you have accessed a certain page of our website, and may also receive additional information disclosed by your Web browser or the end device you are using. The content of the plugin is loaded by your Web browser directly from the provider and is integrated into our website. If you are registered and logged in with the provider in question, your visit can be associated with your user account.

Please note that this information is already exchanged when you visit our website, regardless of whether you interact with the plugins. If you interact with the plugins, for instance by clicking the "Like" button, the corresponding information is transmitted directly by your browser to the relevant provider and stored there. For information on the purpose and scope of data collection and the further processing and use of the data by the relevant provider as well as your rights and setting options in this regard to protect your privacy, please see the relevant data protection notices of Facebook (<http://facebook.com>) and Twitter (<http://twitter.com>).

If you do not wish for providers to be able to collect information on you via our Web pages, you need to deactivate plugins in your Web browser. If you wish to avoid having information linked to an existing user account, you need to log out before visiting our Web pages.

#### 5. Google Analytics

This website uses Google Analytics, a Web analytics service from Google Inc. ("Google"), 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google Analytics uses "cookies," which are text files that are stored on your computer and enable analysis of your use of the website. The information generated by the cookie regarding your use of this website (including your anonymized IP address) is transmitted to a Google server in the United States, where it is stored. Google will use this information to analyze your use of the website, compile reports on website activity for the website operators, and provide additional services associated with the use of the website and the Internet. Google may also transmit this information to third parties insofar as required by law or where third parties process this information on Google's behalf. Google will not associate your IP address with other data that Google has collected regarding you. You can prevent cookies from being installed by adjusting your browser's settings accordingly; please note, however, that if you do this, you may not be able to use the full functionality of this website.

By using this website, you consent to Google's processing of the data collected regarding you in the manner described above and for the abovementioned purpose.

You can opt out of the collection, processing and use of your IP address by Google Analytics at any time with effect for the future. For further information, please see <http://tools.google.com/dlpage/gaoptout?hl=de>. Please note that on this website, Google Analytics

has been supplemented by the code "gat.\_anonymizeIp();" in order to ensure anonymized collection of IP addresses.

## **6. etracker**

This website collects and stores data for marketing and optimisation purposes using etracker technology (etracker GmbH, Erste Brunnenstr. 1, 20459 Hamburg, Germany; [www.etracker.com](http://www.etracker.com)). Small text files called cookies may be collected and stored locally in the cache of the visitor's web browser. This enables us to recognize the visitor's browser but the data used will be anonymous and not be used to identify a visitor personally.

To find out more information about etracker GmbH and how it processes data please visit: <http://www.etracker.com/de/datenschutz.html>.

## **7. affilinet tracking cookies**

To correctly capture information on sales and/or leads, affilinet places a cookie on the computer of the customer (visitor). This cookie is placed by the domain being [successfultogether.co.uk](http://successfultogether.co.uk) or [become.successfultogether.co.uk](http://become.successfultogether.co.uk). This cookie is in accordance with the relevant applicable data protection directives. The cookies used by affilinet are accepted by the Internet browser's default settings. If you do not wish these cookies to be stored, please deactivate acceptance of cookies for the relevant domains in your Internet browser.

affilinet tracking cookies do not store any personal data whatsoever; instead, they merely store the ID of the partner acting as the intermediary and the organizational number of the advertising material clicked on by the user (banner, text link, etc.), which are needed in order to handle payment. The partner ID is used, when a transaction is finalized, in order to be able to allocate the commission due to the partner acting as an intermediary to that partner. For details, please see our cookie guidelines.

## **8. Newsletters**

You will not receive advertising-related information sent to your e-mail address except if you have consented to the use of your e-mail address for this purpose. Of course, you can revoke your consent to the sending of newsletters at any time by logging in at <http://www.affili.net> and unsubscribing under "Account"/"Personal Settings."

## **9. Data security**

We have taken technical and organisational security measures to protect your personal data from loss, destruction, falsification, manipulation, and unauthorized access and/or disclosure. All of our employees and all persons involved in processing data have undertaken an obligation to comply with the laws and regulations relevant to data protection and to handle personal data confidentially.

## **10. Changes in our data protection rules**

We reserve the right to modify or adjust our security and/or data protection measures insofar as this becomes necessary due to technical development or legal changes. In these cases, we will also

adjust our data protection notices accordingly. As a result, please be sure to note the then-most recent version of our data privacy statement.

### **11. Links to other providers' websites**

If you use external links provided within the scope of our Internet pages, this data privacy statement does not also extend to these links. We have no influence over other providers' compliance with data protection and data security provisions. Please see the data privacy statements in effect with each such provider.

### **12. Right to information; right to revoke consent**

You can obtain information on the data we store regarding you at any time. You also have the right to have incorrect data corrected and the right to have data blocked or erased. Finally, you can revoke your consent to the collection, processing, and/or use of your personal data and to the creation of pseudonymous use profiles by us at any time, with effect for the future. If you wish to do this, please send us an e-mail at [privacy@affili.net](mailto:privacy@affili.net).

### **13. Questions, suggestions, complaints**

If you have questions about our notices regarding data protection and privacy or regarding the processing of your personal data, you can contact our data protection officer, Ms. Noura Khelaifia, Sedo Holding AG (address: Im Mediapark 6 B, 56203 Cologne, Germany; phone: +49(0)221 34030 571; e-mail: [privacy@affili.net](mailto:privacy@affili.net)), directly. She is also available to you as a point of contact in the event of requests for information, suggestions or complaints.