



**Our mission:
your success!**

Optimise your marketing ROI with affilinet

If you're looking to generate a positive ROI on your marketing budget affiliate marketing is the way forward. The performance-based channel offers a risk-free solution – it's simple, you pay commission to publishers who generate business for you.

- Drive sales online
- Generate qualified leads for future marketing activities
- Improve your reach online
- Identify new and innovative traffic sources
- Deliver optimum ROI on your marketing budget

- Operating countries: UK, Germany, France, Spain, The Netherlands, Austria and Switzerland.
- No. of employees: 150+
- Established in: 1997

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Founded in 1997, affilinet is one of the longest established affiliate networks, offering unrivalled experience, knowledge and heritage in the marketplace. We focus on generating ROI for our clients and developing strong customer relationships, which is why we have one of the highest client retention rates in the business. The affilinet team places top priority on quality in all areas. This is reflected in our partnerships, product range, service and the level of expertise in our team.

Progressive technology is also a strong focus. We continually develop our platform and product offering to reflect growing trends in the market and have a user-friendly and intuitive interface. The platform is multi-lingual reflecting affilinet's international approach to business.

affilinet products and features include

- Voucher Manager
- Orders Manager
- Campaign Manager
- Developer Portal
- Efficient Reach – post-impression tracking technology
- Cross-platform re-targeting
- Call Track – pay-per-call technology

"We've been working with affilinet for over 4 years and in that time we have seen continual growth in the revenue we generate from our affiliate program. The affilinet team are extremely proactive, ensuring that we are introduced to the most relevant affiliates, kept up-to-date with the market trends and optimise results from our affiliate activity."



Gillian Makepeace, Affiliate Marketing Manager, Debenhams



Our Partnerships

Publishers are paramount to the development of a thriving affiliate program as it is them who will ultimately drive thousands of sales for you. Our dedicated Publisher Services Team focus upon the development of relationships with both new and existing publishers. They guarantee a fast turnaround to publisher enquiries, constant and advanced communication of advertiser offers and the most favourable publisher payment terms in the market.

affilinet is a trusted and ethical network and maintaining high levels of publisher quality across our network is top priority. Stringent manual and automated publisher checks form part of the publisher approval process and checks are performed on a regular basis to ensure that advertiser terms and conditions are adhered to.

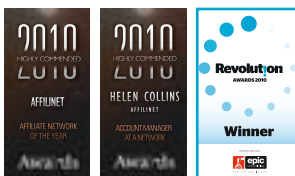
Publisher statistics

- Over 450,000 publishers
- 1,600 affiliate programs across Europe
- Averaging 2.6m transactions per month
- Serving over 7bn impressions per month

How we grow our partnerships ...

- Targeted publisher acquisition for your program
- Strong relationship focus and publisher support
- Bespoke strategic development of top performing affiliates
- Publisher events and entertainment
- Unique payment terms
- Incentives and competitions for publishers

affilinet partners with publishers covering all stages of the purchasing lifecycle from content to cashback, voucher to search. We also recruit a number of traditional publishers on a performance basis to extend our advertiser's reach beyond the traditional affiliate mix.



„The level of service we receive from affilinet, combined with their ethic of facilitating close working relationships between publishers and advertisers, significantly contributes to the volume of incremental traffic and sales we are able to generate for their advertisers“



Duncan Jennings, Founder of VoucherCodes.co.uk & Managing Director of eConversions

Contact our team for information on how we can tailor a package to suit your business needs.