

PRESS RELEASE**affilinet to sponsor the A4U awards**

London, 27 April 2009 – affilinet, one of the leading European Affiliate networks working with more than 1,500 programs and 450,000 websites, is proud to announce they are sponsoring the A4U Awards. Once again the affiliate marketing network will host the pre-dinner drinks reception at the awards, taking place on the 2nd June at the prestigious Hilton Park Lane, London.

The awards are designed to recognize and reward those excelling in the Affiliate Marketing sector. Peter Rowe, Head of affilinet UK, comments „We are delighted to be supporting the A4U Awards again this year. It’s a privilege for us to be associated with such a prestigious event supporting the best in affiliate marketing. We invite all guests to join us for a drink in the foyer before the evening presentations.“

affilinet are also in the running for the publishers’ choice of affiliate network, publisher’s choice of account manager and publisher’s choice of affiliate manager awards for which the UK publishing community can nominate the network and individual they feel have best performed in 2009.

Several of affilinet’s clients, including Debenhams, Virgin Holidays, Red Letter Days, Harveys The Furniture Store and Interflora have also submitted entries, which will be judged by an select panel of industry experts.

Publishers are encouraged to have their say and register their vote on the [A4U website](http://www.affiliates4u.com/awards/nominate.php) at <http://www.affiliates4u.com/awards/nominate.php>.

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About affilinet

affilinet is AdLINK Group’s affiliate marketing specialist. With offerings in 7 European countries affilinet is one of Europe’s leading affiliate networks and No.1 in the German-speaking countries. The network offers online advertisers an effective digital distribution channel, and its registered publishers attractive opportunities for earning money. Approximately 1,500 affiliate-programmes and more than 450,000 websites throughout Europe are registered with affilinet. In addition to traditional affiliate network management, affilinet offers an extensive range of services, flexible product solutions and performancebased billing. For the past 10 years, affilinet has been at the forefront of Affiliate Network technology in Europe and works with brands such as 1&1, eBay, Next, Mazda, Interflora and Debenhams.

For more information, please visit www.affili.net and www.adlinkgroup.net