

affilinet Managed Program

**Maximum Success for your Program –
and zero Effort!**

With Managed Program affilinet offers you an optimum solution for successful Affiliate Marketing, without having to put in any effort in program management and development. And this is how it works:

Together we define the Targets:

- Definition of commissions
- Definition of program guidelines
- Definition of sales targets

We set up the right Publisher Pool & Publisher Communication for you:

- Selection of the right publisher business models and publishers
- Continuous communication with and care of publishers
- Ongoing publisher acquisition

We guarantee an optimum creative portfolio:

- Consulting for the right creative portfolio
- Option for hosting of creatives
- Regular actualisation and optimisation of the ad formats and creatives

We take over the complete Programm Management for you:

- Order check, -confirmation and –cancellation
- Continuous controlling
- Program optimisation, proposals for promotions and incentives
- Publisher communication

We deliver the results:

- Monthly reporting
- Regular meetings

Your advantages:

- You put no effort in time or manpower for program management
- You benefit directly from the expertise and professionalism of the affilinet experts
- You have total transparency of and control over your costs

